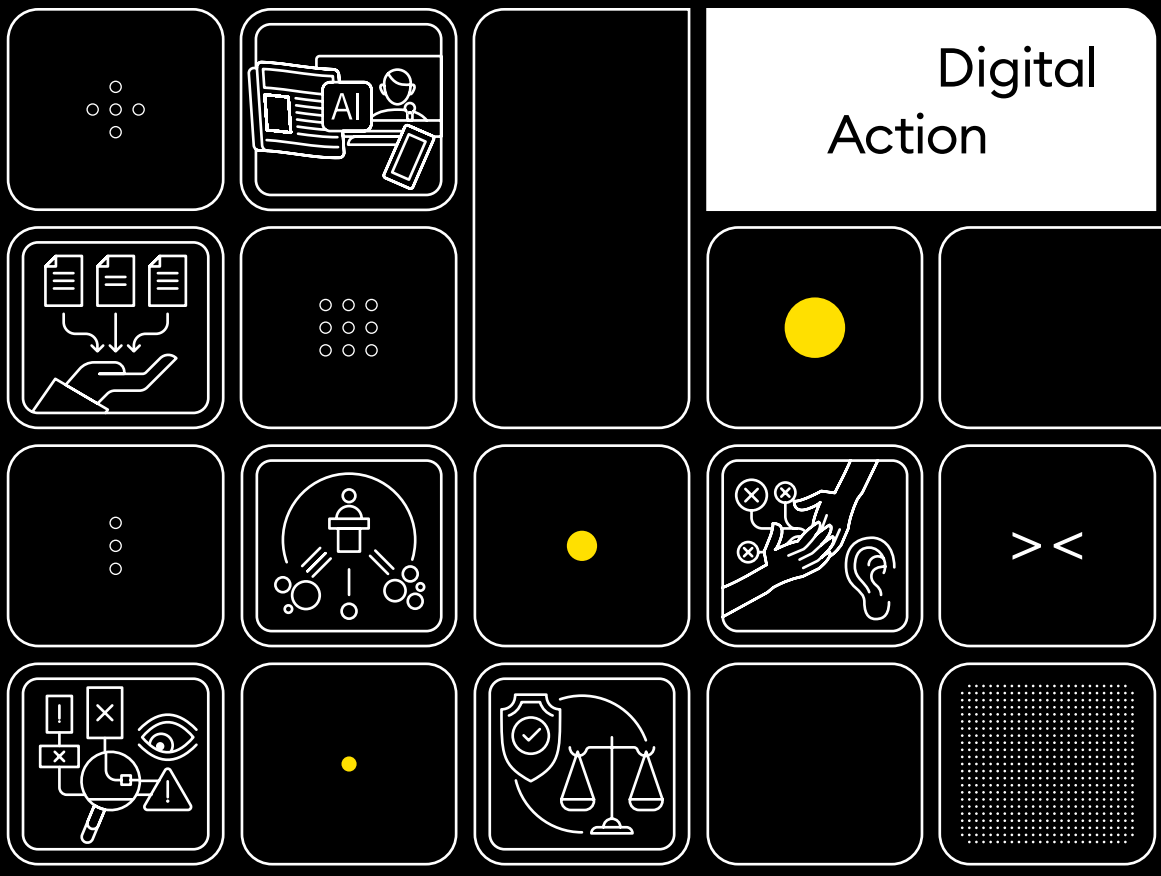

Digital Action

Impact 2024

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Report design by Salam Shokor

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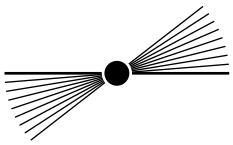
Executive Summary



Digital Action and our Global Majority-led coalition of partners galvanized the movement for democracy and human rights, building alliances and shaping a vital road map for systemic change in 2024.

It was a year of hard-won progress and meaningful transformation for our movement in a context of turbulence and hardship for those living through conflict and democratic decline. This report delves into the initiatives, campaigns, and partnerships that made 2024 a pivotal year for Digital Action. More than just a retrospective, it is a testament to the potential of Global Majority-led movements to enact profound change in the digital sphere. We invite you to explore how we strengthened global movements, tackled enduring injustices, and prepared for an even larger, more impactful push in the year to come. Together, we stand ready to advance a just and equitable future in which digital technology truly serves all of humanity.

Big Tech began dismantling trust and safety measures in social media platforms just as the risks to information integrity were at their greatest, during a historic megacycle of over 80 elections across the world. The dire consequences of harmful online content pumped out by addictive algorithms were felt around the world: the human costs were significant as some lost their lives, minoritised communities were vilified and women suffered the indignity of deepfakes and harassment. Amid these difficulties, Digital Action expanded our Global Coalition for Tech Justice across regions, centering historically excluded voices in critical conversations on technology governance and social justice.

In 2024, partners from the Global South and beyond–those disproportionately impacted by online violence and mis/disinformation–have taken their rightful place at the center of our strategy. Their leadership guides our collective vision and underscores the moral imperative of uplifting social and racial justice in all facets of digital advocacy. We worked with partners across countries to document the role and impacts of Big Tech on countries and communities far from corporate headquarters. We shaped narratives in international media, centering global majority voices and perspectives in stories in Time, Foreign Policy, Wired, Politico, the Washington Post, and The Guardian. We developed collective training, and financial and investigative resources for the movement, to better confront the challenges being faced on the ground.

This included a new tech accountability fund for Africa, co-created with our partner CIPESA, to fund research and advocacy efforts on the ground. Grouping together to have a stronger collective voice to Big Tech companies and policymakers, we built momentum behind a push for new global corporate transparency standards as a basis for accountability moving beyond advocating for harm mitigation.

Tech corporations, facing growing scrutiny and pressure from civil society, have shown signs of backlash rather than meaningful reform. This resistance underscores the essential role of civil society in holding these powerful entities accountable, revealing the ongoing struggle against corporate oligarchy and the urgent need to protect and promote human rights. By coordinating efforts, strengthening solidarity, amplifying voices from the ground, and sharing resources with partners on the frontlines, our movement has grown stronger, more inclusive, and more strategically positioned to face the escalating challenges ahead.

"Digital Action helps stakeholders to have a unified voice to hold tech platforms accountable for their work around democracy, particularly around the elections more recently, so helping us to have a unified statement, or unified understanding of what issues are and how we can better advocate for accountability."

– A coalition partner working in the African region

Looking forward, our goals are clear. We will build upon this year's momentum by expanding the Coalition, bolstering cross-regional collaboration, and equipping our partners with the tools and resources they need to confront emerging challenges in 2025 and beyond. Digital Action is also catalyzing the next phase of policy influence – bringing together policymakers and partner organizations from multiple regions for new multi-polar, equity centered rules for tech and democracy.

Guided by the lived realities of our partners, we are determined to forge a pathway toward genuine social transformation–one that dismantles systemic inequities, reshapes corporate behavior, and ensures that online spaces honor the fundamental rights and dignity of all people.

A YEAR

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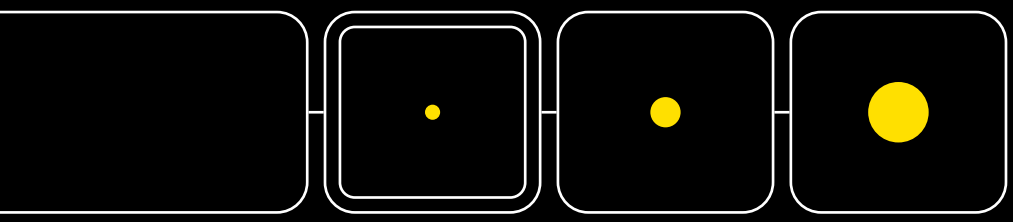

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The Year of Democracy

Digital Action's 2024 flagship effort, the "Year of Democracy" campaign, was driven by the recognition that numerous high-stakes elections were unfolding across multiple regions. The goal was to ensure that Big Tech companies like Meta, Google/YouTube, X, TikTok and others play their role in protecting elections and citizens' rights and freedoms across the world. The realities on the ground told a story of rampant disinformation, escalating online hate speech, and an urgent need for fair, transparent electoral processes. In response, we anchored our largest campaign to date in a Global Majority-led approach, centering historically excluded voices in the planning and execution of coordinated actions.

The Global Coalition for Tech Justice called on the world's major social media platforms, on which billions of voters depend for news and information every day, to establish and publish fully and equitably resourced 2024 election Action Plans in the lead up to this historic election year. We urged these companies to mainstream human rights and electoral standards, enlarge linguistically and culturally competent content moderation teams, increase partnerships with fact-checkers, independent media, civil society and electoral integrity bodies, as well as provide the full spectrum of tools and measures available for risk assessment and mitigation. We asked for transparency and accuracy of ad libraries, and publication of financial information to enable scrutiny of campaign finance and speeding; data access and training for researchers. None of the companies stepped up to their responsibilities at scale, and we saw a deepening of the global equity crisis

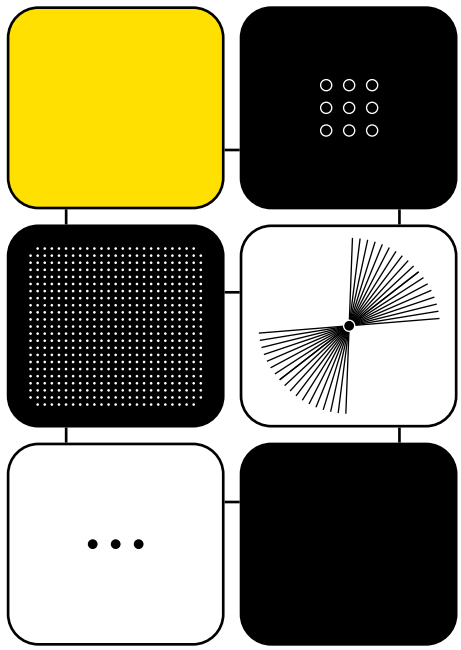
"Digital Action plays a crucial leadership role within the Global Coalition for Tech Justice by setting the agenda and driving key discussions, which is essential for uniting organizations with diverse priorities and capacities...Digital Action's guidance is pivotal in ensuring the coalition's continued effectiveness and relevance."

– A coalition partner working in the LATAM region

in tech, whereby tech companies neglected to safeguard information spaces across the Global Majority world.

This year-long campaign showcased how issues of racial, economic, and gender-based inequities intersect within digital spaces and manifest in daily life. Together with coalition members, we gathered evidence which supported the hypothesis that volumes of harmful content with real world consequences would be higher than in previous election cycles. These consequences continue to be exacerbated by the lack of accountability and responsibility from Big Tech CEOs.

A central priority was bridging regional networks–allowing real-time information sharing and support when violence or voter suppression arose. In one early probe of the first elections of 2024 in the Asia-Pacific (APAC) region, partners flagged manipulative uses of generative AI, gender-based online violence, and platform inaction of corporate giants Meta and Google as exacerbating election-related harms. As the campaign highlighted, online threats are not confined to the virtual realm; they have real world consequences. From helping elect an alleged human rights abuser in Indonesia, to harassing female political candidates, and creating a hostile environment for diverse, democratic politics. Flawed platform policies and corporate negligence carry tangible consequences for those already facing systemic injustice.



Throughout the Year of Democracy campaign, we demanded meaningful actions from Big Tech companies, supported by concrete evidence in case studies and policy reports which inform coalition advocacy efforts. Coalition members highlighted how corporate inaction can amplify hate and disinformation, pushing Big Tech CEOs to acknowledge that decisions, such as scaling back on local content moderation, refusing online advertising transparency or not tackling algorithm design, directly endanger vulnerable communities and democracy itself. Our evidence was used to inform international and local media, engage with tech investors and advertisers, as well as educate policymakers on the need for fundamental reform of tech governance.

One key takeaway from this elections megacycle is that volumes of harmful content are higher than in previous years, exacerbated by low company responsiveness, a failure to address engagement-based algorithms, poor content moderation and large tech layoffs in trust and safety, illustrating an abdication of responsibility from Big Tech CEOs across the Global South. Disinformation campaigns were waged in plain sight of the tech platforms, with no response despite clear violations of their "trust and safety" policies. We exposed one such campaign during South Africa's elections where the high profile daughter of ex-president Jacob Zuma acted as the top purveyor of inflammatory disinformation, with absolutely no action taken by X, a story covered by Wired. And in India, we documented the links between online and offline violence, with rampant illegal, online hate speech on Meta and other Big Tech platforms creating a hostile environment in which Indian Muslim voters were lynched and killed.

Digital Action collated and published evidence on major elections in Taiwan, Indonesia, South Africa, Mexico, India, Jordan, Tunisia, and Brazil, alongside white papers on tech harms in Africa and the Middle East and North Africa. Throughout the year, we presented these election findings to the media and key stakeholders to advocate for change.

Another takeaway was that companies failed to comply with domestic laws and electoral regulations in major Global South democracies when it did not suit them – refusing access to information requests on their electoral integrity plans in South Africa, and failing to counter outlawed hate speech in India. In Brazil, a major showdown between Elon Musk and the Supreme Court only resulted in compliance when the risk of losing access to Latin America's largest market began to materialize. But in the absence of market power or strong democratic institutions, the citizens of other countries were left unprotected from the ravages of an unsafe digital environment. We stood beside them.

Authoritarianism is advancing across the globe, with tech companies actively fueling fascism. With our coalition partners on the ground, we documented how in Tunisia's October presidential race–where over 70% of the population relies on Facebook for news–President Kais Saïed leveraged the platform to crack down on dissidents.

"Facebook is in a way responsible for democratic backsliding and it's not doing anything to protect human rights defenders,"

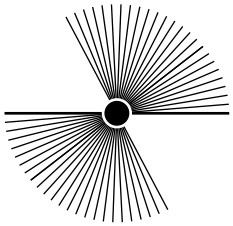
– Our local partner in Tunisia, iWatch, a leading anti-corruption group.

We also saw a surge in AI-driven attacks against women public figures–journalists, politicians, and activists–who faced harassment, deepfakes, hacking, and doxxing, often compelling them to withdraw from essential spaces. In response, Digital Action, serving as convener of Women's Rights Online, began co-creating a new vision with partner organizations and affected women to directly tackle TFGBV and ensure that solutions address structural causes and foster safer, more equitable digital environments.

Big Tech's complicity in enabling both violence and the stifling of free speech, illustrates the necessity of our calls for urgent, coordinated interventions. The campaign channeled the movement calling out the global oligarchy of tech, demonstrating that civil society can and must hold powerful entities accountable.

As we move into 2025, Digital Action remains firmly committed to ensuring that the intersection of online and offline harm is both recognized and addressed by policymakers and tech corporations alike, especially during periods of increased tech utilization, such as elections.

Shifting power to the Global Majority



Throughout 2024, our Global Coalition for Tech Justice powered advocacy for responsible platform governance while broadening its engagement on the global stage. Ensuring that resources and decision-making power are not concentrated in a handful of well-funded organizations has been central to Digital Action's commitment to equitable digital governance.

We facilitated meetings and the submission of evidence between our Global Majority coalition members and Big Tech platforms to strengthen company actions across countries. In a tactical move to improve company responsiveness, we joined forces with advertising agencies and the UK's Government Cabinet Office to call for greater transparency in a meeting we convened with Meta. Meta made a key admission that it acted on disinformation or hate speech in ads only once they gained traction (often relying on external flagging), and was only employing twelve fact-checking groups covering just sixteen out of the 121 languages used in India during the world's largest ballot involving one billion voters.

Our work sometimes had to be behind-the-scenes, as with the escalating crisis in the Middle East as the Israel/ Palestine conflict spread to Lebanon, when we successfully advocated for Meta's platforms to adopt a more rigorous crisis response framework. More broadly, Meta has told us that the evidence we've worked with our partners to submit has been used to "[inform] teams about election integrity trends, the risks confronting human rights defenders, and broader geopolitical considerations" for their efforts in a crucial global election year.

This work reflects a broader strategy of uniting grassroots organizations, larger NGOs, and influential alliances to confront what we call the "the global equity crisis"–the glaring disparity in how major tech platforms address platform safety and accountability in the Global South versus the Global North. This means that Digital Action remains committed to fostering a coalition that includes the most systemically disconnected organizations as well as global powerhouses like Human Rights Watch and networks such as People vs Big Tech. Our Global Coalition for Tech Justice continues to gain new members, with well over 250 member organisations and experts on every continent, now making it the world's largest and most diverse tech accountability coalition.

Recent joiners include the Forum on Information & Democracy, pan- African civic movement AfricTivistes, women's rights groups Bullyid App in Indonesia and Speak Up in Egypt, illustrating the rich diversity of groups coming together to build a new future of global tech justice.

> *"Digital Action's mobilization of civil society actors within the tech accountability space to co-create the Global Coalition for Tech Justice within a short space of time is truly remarkable. The blueprint that sets this coalition apart from others is that it is participatory in nature. There is an equality of voices with no hierarchy of global agendas and there is a platform for mutual sharing of ideas and expertise. The LRC is truly grateful to be part of this Coalition and we have already seen the impact of being part of this global movement on our domestic and regional advocacy efforts in South Africa and Africa."*
>
> *– Sherylle Dass, Regional Director, Legal Resources Centre, South Africa, Steering Group leader of the Global Coalition for Tech Justice and member of the Digital Action Advisory Board*

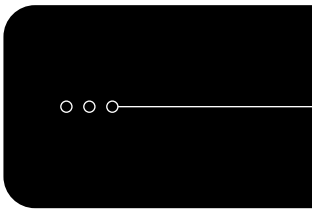
Recognizing that the online world often replicates and amplifies repression, colonization, and patriarchy, our coalitions foster safe spaces for individuals and collectives to share their experiences, co-create with each other, and influence strategic decisions. As part of this community of practice, Digital Action listens closely to our partners' needs, identifies resource gaps, and then hosts workshops to facilitate mutual learning—all while ensuring ownership of solutions remains with local advocates. Where common challenges emerged in 2024, we responded with new shared resources, such as a low-resource social media monitoring guidebook and training to help partners monitor platforms in the face of new Big Tech restrictions to platform data access.

Another standout example of this ethos in 2024 was the co-creation and fundraising for a Tech Accountability Fund for Africa, hosted by Digital Action's partner Collaboration on International ICT Policy for Eastern and Southern Africa (CIPESA). Informed by frontline accounts of how disinformation and hate speech disproportionately target women and marginalized communities, the fund offered direct support to grassroots organizations across the continent. Ten new initiatives emerged as a result.

By pooling resources and fostering equitable collaboration, Digital Action and our partners have paved the way for more inclusive digital governance, ensuring those most affected by harmful online environments can actively shape and benefit from transformative solutions.

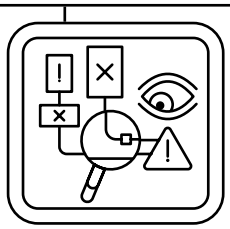
Tech accountability initiatives for 2024 elections in Africa, under a fund co-created with and hosted by CIPESA

Jamii Forums engaged content hosts, creators and journalists on obligations to tackle hate speech and disinformation online and conducted public awareness-raising, in the lead-up to local government elections in Tanzania.

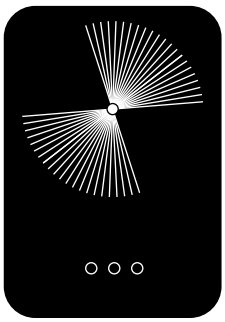


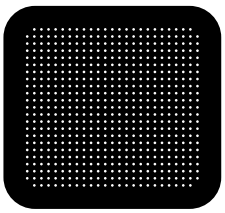
DefyHateNow monitored hate speech online in South Sudan and ran multi-media campaigns to raise public awareness on the harms of hate speech.

Jonction analysed the link between disinformation and network disruptions and engaged stakeholders on alternatives to disruptions, in Senegal post-elections.

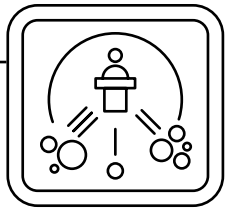


The Thoth Media Research Institute researched disinformation and its role in sustaining authoritarian narratives and eroding human rights in the Sahel region, with learnings to feed into stakeholder strategies to combat disinformation in complex political, social, and security landscapes.



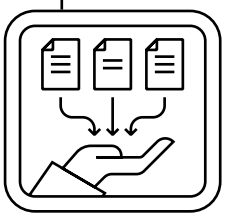


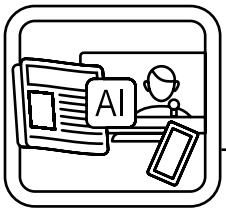
Internet Sans Frontières studied the role of political microtargeting in Mali.



The Legal and Resources Centre raised awareness about the adequacy and efficacy of social media platforms' content moderation policies and safeguards as well as online political advertising models in South Africa's elections, as well as providing legal services for reparations and litigation for reforms related to online harms.

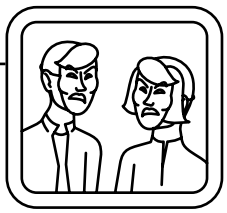
Research ICT Africa launched a new civil society alliance to advocate for increased data access for research purposes in Africa.

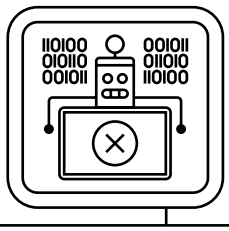




The Eastern Africa Editors Society assessed how editors and journalists in Kenya, Uganda, Tanzania and Ethiopia have adopted AI and to what extent they adhere to best practices and the principles of the Paris Charter on AI and Journalism.

Young researchers in the Tanda Community-Based Organisation examined how deepfakes and other forms of manipulated media contribute to online gender-based violence against women journalists and politicians in elections in Ghana, Senegal, and Namibia.





Thraets researched the risks of AI-generated disinformation on elections in Ghana and Tunisia.

Documenting global tech harms and proposing change

Throughout 2024, Digital Action produced and contributed to a series of publications that have strengthened global understanding of Big Tech's harms to human rights and electoral integrity. These reports, case studies, and white papers provide evidence-based insights to support advocacy efforts, policy development, and accountability initiatives worldwide.

Election Integrity and Tech Harms

Briefs on Big Tech and 2024 Elections:

Clicks, Code, and Consequences: Big Tech's Gamble with Human Lives and Election Integrity in the 2024 Year of Democracy

Taiwan

Indonesia

South Africa

Mexico

India

Tunisia

Jordan

Brazil

United States

Global Tech Accountability and Policy:

White Paper on Tech Harms During Elections in Africa

White Paper on Tech Harms in the Middle East and North Africa (MENA) Region

Proposal for Minimum Global Transparency Standards in advance of the G20 Rio de Janeiro Leaders' Declaration

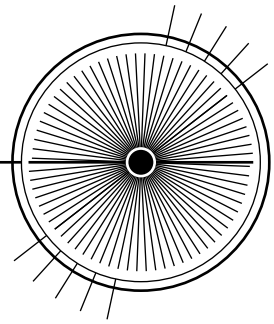
Submission to the European Commission's Consultation on Guidelines for Providers of Very Large Online Platforms and Very Large Online Search Engines on the Mitigation of Systemic Risks for Electoral Processes

Resources for Civil Society and Advocacy: [not public]

Social Media Monitoring Guidebook – A practical guide available in English, French, and Arabic, equipping activists and researchers with tools to track disinformation and online harms.

Corporate Mapping Reports on Meta and Google – Investigative reports mapping the internal decision-making structures of two of the most influential tech platforms, exposing gaps in content moderation, policy enforcement, and transparency.

Strengthening access and influence



In close collaboration with its partners worldwide, Digital Action convened key stakeholders to shape a new global debate on equitable tech accountability and transparency increasing our stakeholder reach to 8000 in 2024.

Engaging global and national policymakers and regulators

Leveraging insights from across the Global South, the coalition worked with coalition member organizations to develop a mandatory corporate transparency standard for large online platforms, which they introduced at side events during NetMundial and in bilateral meetings with G20 delegations in São Paulo. Encouraged by positive feedback, the global C20 civil society grouping adopted the proposal as part of its formal recommendations to the G20. Now, Digital Action is catalyzing the next phase, bringing together policymakers and partner organizations from multiple regions for new multi-polar, equity centered rules for tech and democracy. This collective approach showcases how frontline actors, armed with tangible experiences of platform failures, can drive global policy conversations and advance towards meaningful commitments from influential decision-makers.

In Brazil, members of the Global Coalition for Tech Justice took the lead in publicly challenging Elon Musk's refusal to comply with Brazil's Supreme Court rulings–an action covered by Foreign Policy, Le Monde, BBC Brazil, and Wired. Digital Action served as a facilitator, ensuring that Brazilian organizations' nuanced perspectives were spotlighted, distinguishing their stance from some international NGOs that narrowly equated temporary platform suspensions with internet shutdowns.

We held convenings in Africa, the Middle East and Latin America, and took our campaign to the United States and Europe. In northern power centers, we advocated for new equity-centered pathways to Big Tech governance. By partnering with European Digital Rights (EDRi) at the Tech and Society Summit in Brussels, Digital Action worked collaboratively to host a stakeholder convening in the European Union on global platform accountability, cautioning against a one-size-fits-all European regulatory model, and instead advocating for a partnership of equals in forging new solutions with countries and citizens across the Global Majority.

Through such convenings, we attracted repeat engagement from allied policymakers including the US Congress, the Brazilian Government, the European Parliament, and leaders of the African Parliamentary Network on Internet Governance.

We capped the year by launching a new initiative focused on democratizing AI governance "Building the AI Commons" initiative to challenge the status quo whereby decisions on the rapid development of Artificial intelligence are mainly happening in boardrooms and tech hubs of the Global North, leaving most of the world's population as mere spectators. Several governments have engaged positively with our proposal already and it was one of the few taken up in the official consultative report in preparation for the Global AI Action summit, hosted by France at the beginning of 2025.

"The connections established through the Global Coalition for Tech Justice have helped us both to increase our level of information and participation in events taking place in other parts of the world and to strengthen our voices on the international stage."

– Nina Santos, Executive Director of Aláfia Lab in Brazil, Steering Group leader of the Global Coalition for Tech Justice and member of the Digital Action Advisory Board

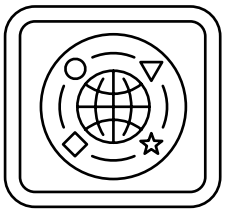
Listening and learning

Digital Action is strongly committed to being a learning organization. We took time this year to hear from our coalition partners and process their feedback on how to strengthen our approach to partnerships into the future. We surveyed and interviewed a dozen organizations across our regions to gain insight into their experience as coalition partners.

"Relative to those other coalitions, Digital Action provides a global outlook. Being able to connect groups that are all across the world. [They] can galvanize people quickly around a campaign...[and provide] access to a whole range of groups. [There is a] feeling like there is a singular point of connection for people working on broadly similar work."

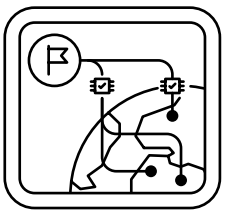
– A coalition member working globally

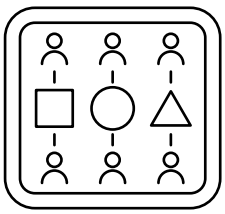
Those surveyed spoke to the need for a global coalition for global tech justice and identified our strengths as a coalition:



Diverse Membership: The coalition includes organizations with extensive expertise across regions and topics, enhancing its potential for cross-pollination of ideas.

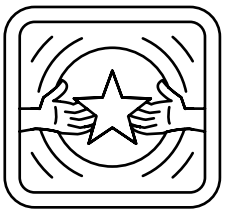
Clear Mission of Global Impact: Members recognize the coalition's ability to unify efforts on issues such as platform accountability, digital security, and policy development.

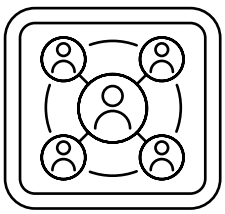




Case-by-Case Collaboration: Effective examples include connecting partners with shared needs, such as facilitating local knowledge exchanges and providing tailored training.

Highlighting Coalition Partner Work: For example, content about partners in newsletters, thus amplifying their advocacy initiatives and increasing visibility and mutual support.





Solidarity Outreach: Includes targeted support during crises (e.g., war in Lebanon), which strengthened relationships and showcased the coalition's value.

They also highlighted areas for improvement, including communication challenges and capacity constraints among member organizations. Our 2025 roadmap includes work to address these barriers to participation.

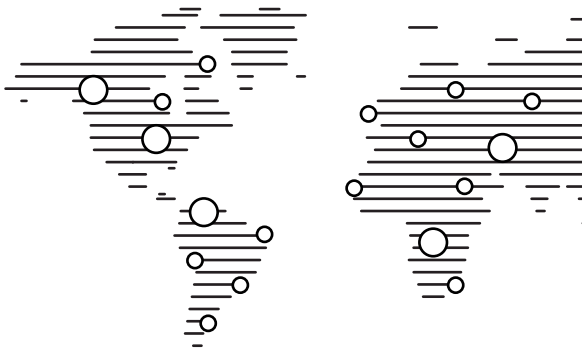
Key Impact Statistics

In a year shaped by both uncertainty and promise, Digital Action's coalition steadily expanded its reach, deepened its impact, and served as a convener for a global community of human rights and democracy advocates in the digital age.

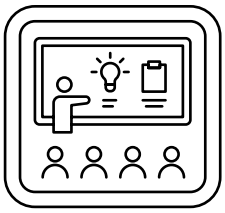
Coalition Growth

Coalitions convened and steered: Global Coalition for Tech Justice; Women's Rights Online; People vs Big Tech; Global Alliance against Digital Hate and Extremism.

Total Global Coalition for Tech Justice Members: **+250** organizations and experts networked within our Global Coalition for Tech Justice from over **55** countries.



Global Audience Reach: **70+** events spoken in over **20** countries and online, reaching **8,000** stakeholders globally.



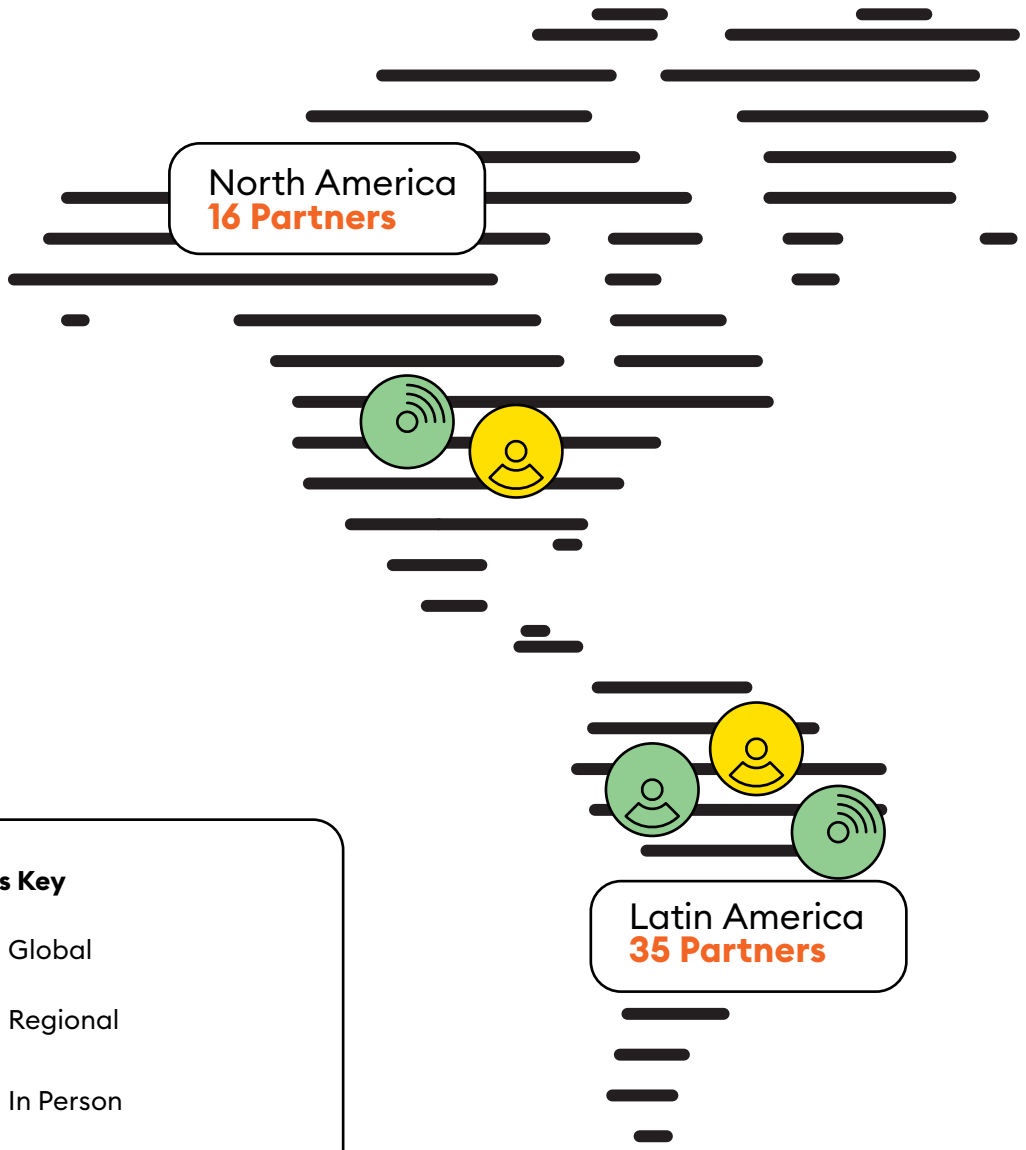
Workshops and Training: **20+** advocacy meetings and events with global policymakers, including members of the European Parliament, major national parliaments, governments and regulators (US, Brazil, EU, UK, Africa), tech company executives, advertisers, and investors.

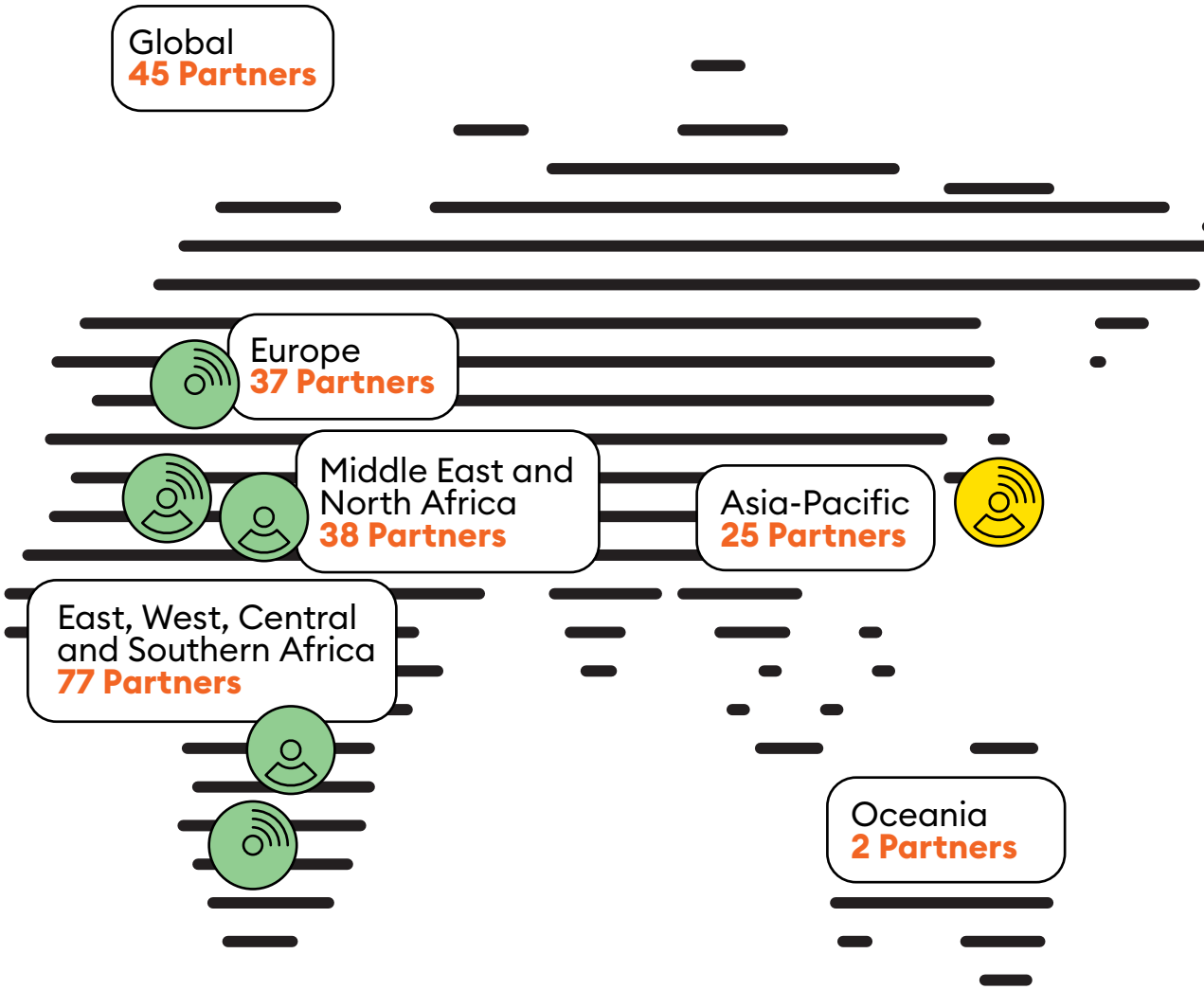
Media Coverage:

National and global press, including National and global press, including Associated Press, Time, The Guardian, Wired, Deutsche Welle, Foreign Policy, Al Jazeera, BBC and Le Monde

Background briefings and connecting partners to journalists at the New York Times, Politico, and BBC World Service

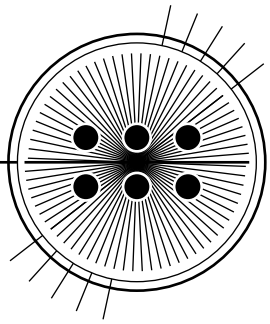
Events and partners around the world





Total
275 Partners

Our Organization



Digital Action's team is a vibrant, multicultural, and multilingual collective of tech and human rights experts based in Chile, Palestine, Poland, the United Kingdom, Zambia, and the United States. In 2023, we bid farewell to our founding Executive Director, Liz Carolan, and welcomed Interim Co-Executive Directors, Alexandra Pardal and Gillian Williams. Their complementary skills and leadership have been instrumental in steering our organizational, strategic, and programming development, as well as ensuring funding stability. In April 2025, we are welcoming new Co-Executive Directors, Dalia Othman and Lucie Doumanian, as part of our vision for global tech justice and diverse leadership.

Over the past year, we have focused on strengthening our internal structures with an equity lens. This includes implementing a values-aligned budget process, equity-based hiring and onboarding practices, and a more equitable approach to compensation.

In 2024, we expanded the Advisory Board to include Nina Santos, Executive Director of Aláfia Lab, and Sherylle Dass, Regional Director of the Legal Resource Centre. Their support further strengthens representation from the communities we serve and the transition to independent charitable status.

Diversity, Equity, and Inclusion

Diversity, equity, and inclusion are at the core of Digital Action's governance and practice. We challenge the replication of repression, colonization, and patriarchy in the online world by centering women and Global Majority communities in our responses and decision-making processes. Our all-female Advisory Board has been expanded to better represent the communities we serve. We have adopted an equity-based co-leadership model, ensuring that at least one co-leader will always be from the Global Majority. Our multilingual and multicultural team, most of whom are based in the Global Majority, enables us to build authentic, trust-based relationships with partners across LATAM, MENA, Africa, and Europe.

Funding

Digital Action enjoys stable funding thanks to the generous support of our backers. Our work in 2024 was financed with multi-year core funding grants from the Skoll Foundation, the Ford Foundation, Luminate, Open Society Foundations, the MacArthur Foundation, and the Oak Foundation, as well as project funding from the Business and Human Rights Resource Center.

LOOKING FORWARD

2025

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TO

As Digital Action moves into 2025, we are guided by two interconnected goals:

1. To unite and empower civil society, alongside progressive policymakers and strategic allies, towards globally equitable and inclusive tech accountability.

2. To build transformational agendas for change through the cultivation of shared knowledge and powerful ideas.

To achieve these goals, we will build on the evidence gathered with partners during the 2024 elections megacycle, working towards a cohesive global narrative that highlights the global equity crisis and the urgent need for new tech governance. We have co-created strategies with our coalition partners, tailored to regional contexts, and will continue to foster our communities of practice through a mix of research, policy development, advocacy, campaigning, and collaborative testing of new accountability mechanisms. The Global Coalition for Tech Justice launched a new global call to action in January 2025 to kickstart our year of change.

Our activities across geographies will focus on advancing solutions across three key programmatic themes:

Democratizing AI Governance

In 2025, our activities will center on campaigning for the AI Commons Initiative, our flagship proposal developed by the Global Coalition for Tech Justice. This initiative aims to put AI governance into the hands of communities worldwide through a policy training network, citizen design lab, and oversight system serving Global Majority regions. The AI Commons Initiative has already gained traction, being one of the few proposals recommended by the official report on the AI Action Summit's global public consultation. It is attracting attention from several governments, positioning us to drive meaningful change in AI governance globally.

Making Platform Governance and Decision-Making Transparent

Landmark laws like the European Union's Digital Services Act are beginning to hold online platforms accountable while protecting citizens' fundamental rights. In 2025, we will develop shared knowledge on governance and regulation across the movement, drawing lessons from the first phase of Global North regulatory enforcement and heavy-handed Big Tech lobbying.

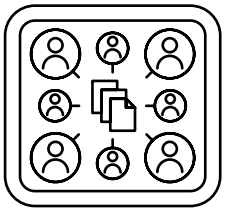
Our policy work with partners will focus on localizing solutions rather than promoting ill-adapted copycats. In Africa and Latin America, we have identified opportunities with partners at national and regional levels to make progress towards platform governance. Drawing on lessons from these experiences, we will provide rapid support to partners with ideas, solidarity, and resources.

Women and Girls in the Digital Space

Women and girls continue to face disproportionate harm in digital environments, and in 2025, we will prioritize initiatives that address their safety and empowerment online, working with members of the Women's Rights Online Network. Building on our 2024 efforts, we will continue to develop programs that protect vulnerable groups from online harassment and amplify their voices in tech governance discussions.

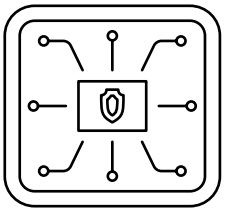
Strengthening the Global Coalition for Tech Justice

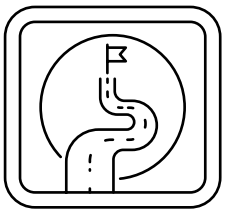
In 2025, we will also focus on strengthening the Global Coalition for Tech Justice by implementing key recommendations from our long-term partnership roadmap. This includes:



Establishing clear communication channels through shared tools.

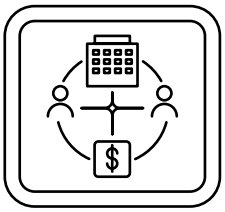
Leading with transparency by providing accessible documents, hosting regular virtual office hours, and creating a centralized, secure platform for evidence collection.





Defining our path forward through the co-development of a Theory of Change with coalition members, ensuring alignment between our goals and members' priorities.

Solidifying our role as a convener by offering capacity-building workshops, peer-learning sessions, and pursuing funding opportunities to empower smaller organizations.

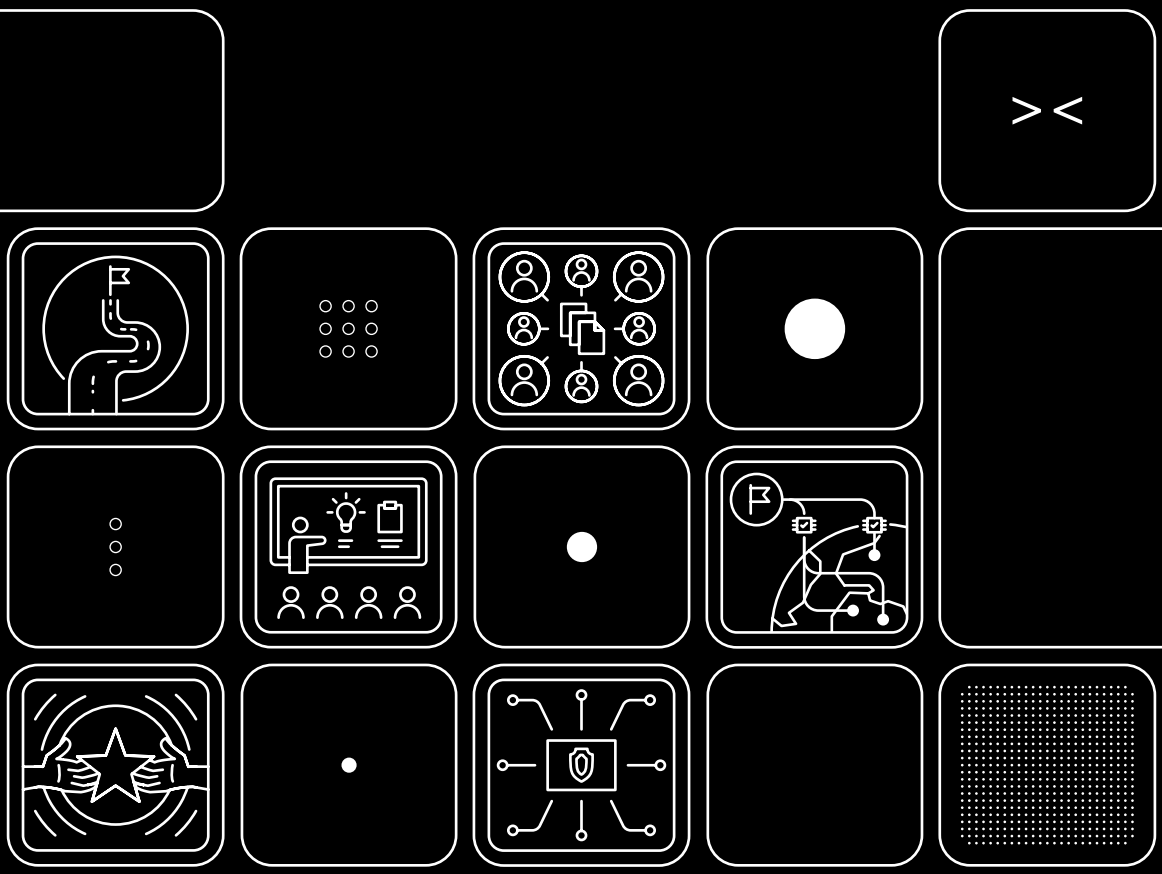


About Digital Action

Since 2019, Digital Action's mission has been to protect democratic and human rights from tech harms, demanding better standards from the governments and corporations responsible for our digital environments. Our strategic focus is to make corporate tech accountability equitable and inclusive by addressing the impacts of Big Tech platforms and AI technologies on the people and places furthest from corporate power. We know that Big Tech's power cannot be countered by any single actor or country. There is a need for a transnational counterweight. We act as conveners and mobilizers for tech accountability, working behind the scenes to broker coalition and "flotilla" campaigns.

Digital Action catalyzes a more strongly connected civil society, alongside policymakers and allies, building shared knowledge and momentum toward new equitable and inclusive governance and regulatory solutions.

Visit our website:
www.digitalaction.co



Impact 2024

Digital Action